

<b>Lucchi's Market Frozen Pizza</b>				
<b>Flavor</b>	<b>Sausage</b>	<b>Sausage &amp; Pepperoni</b>	<b>The Meats</b>	<b>The Works</b>
<b>Shelf Life</b>	6 months	6 months	6 months	6 months
<b>Type</b>	Thin Crust Pizza	Thin Crust Pizza	Thin Crust Pizza	Thin Crust Pizza
<b>Storage</b>	Freezer	Freezer	Freezer	Freezer
<b>Weight</b>	1 LB 4 OZ	1 LB 5 OZ	1 LB 7 OZ	1 LB 8 OZ
<b>Pizzas Per Case</b>	10	10	10	10
<b>Your Per Pizza Cost</b>	\$6.90	\$7.00	\$7.90	\$7.40
<b>Your Per Case Cost</b>	\$69.00	\$70.00	\$79.00	\$74.00
<b>Suggested Price Retail</b>	\$10.00	\$10.50	\$11.50	\$11.00
<b>Your Profit Per Case - Retail</b>	\$31.00	\$35.00	\$36.00	\$36.00
<b>Your Profit Margin - Retail</b>	<b>31.00%</b>	<b>33.33%</b>	<b>31.30%</b>	<b>32.73%</b>
<b>Suggested Price - Ready To Eat</b>	\$12.00	\$12.00	\$13.00	\$12.50
<b>Your Profit Per Case - Ready To Eat</b>	\$51.00	\$50.00	\$51.00	\$51.00
<b>Your Profit Margin - Ready To Eat</b>	<b>42.50%</b>	<b>39.68%</b>	<b>34.11%</b>	<b>37.09%</b>